# Giant Strides to Better Living Our Common Goal

Better living for our people has been the outstanding characteristic of recent years. Great strides have been made, and the pace continues. Better Living for most families begins in the home itself, and its conveniences, and the modern field of appliances, transportation and conveniences. No one of us can help but feel a sense of graditude that we have participated in this upsurge of living standards . . . . in our generation. Many of us are living in new homes. Other have remodeled and improved existing structures. Hardly a family can fail to point with pride to the conveniences of the modern kitchen, bathroom, living room, nor note the wonderful new cars, farm equipment, etc., without a sense of thrill.

Appomattox has been in on this momentous development. Appomattox standards of living have kept pace. Appomattox families have great plans for the future. Not only as individuals but in civic advancement.

Appomattox businessmen have had a big role in the Giant Strides to Better Living. Businesses such as those whose signatures appear below are happy to have had a part in making each year better than the last for friends and customers. Business services are vital to you and everyone in this area Therefore, we want to march ahead with you as your plans for 1958 unfold. We want you to call upon us. We want your trade. We want you to feel at home in Appomattox . . . . to spend your money with your home community business places, and thus be "On the Appomattox Team." There is something individual and fine about every town in our great nation. For our town, we would like to have it known for the sound progress, the friendly service, and the attractive opportunities it offers as a "Good Place to Live."

## Standards Of Living Going Up

With U. S. national income in an all-time peak, employment figures steadily maintained at high levels, and the business of this country and the people overseas, economists perts anticipate that 1[illegible] see a dramatic acceleration in the upward trend of the standard of American standards of living.

The increased leisure made available by the shorter workweek has created a whole new realm of industry and business, such as a further spur to families to lift the level of their standing with a view to giving scope and pare be their own.

The trend toward better living embraces families in every walk of life and is reflected in the growing demand for everything to organic and from commodities to sports and boats equipment. In the sweep of the movement, many of the [illegible] have found themselves in fact taking on the guise of necessities for the average

Today's increase[illegible] on family life, some[illegible] whether the home w[illegible] projects will ap[illegible] view [illegible] serve.

Pr[illegible] electr[illegible] homes. Th[illegible] from fro[illegible] inside fro[illegible] volumes the gre[illegible] occupant.

Electr[illegible] vacuuming with [illegible] entail[illegible] electr[illegible] windows now entertain[illegible] a vacuum cleaner. Fo[illegible] everywhere are adding extra rooms to their homes, either to keep pace with their growing needs, for a[illegible] a new dimension to family living as recreation rooms or

This Community Message Sponsored by the following "Growing With Appomattox" firms and institutions, as a public service

**Appomattox Hardware Co., Inc.**
Dial 3131
A complete line of Hardware Appliances - Plumbing - Housewares

**Pulliam Motor Sales**
Ford Tractor Sales & Service
Dial Appomattox 3662

**Bank of Appomattox**
*Ideals Create Real Values*
Member F. D. I. C.
Dial 2421

**J. E. Sears & Co., Inc.**
*Manufacturers & Dealers in*
BUILDING MATERIAL
Appomattox Dial 2891
Lynchburg Branch Dial 2-3409
*"Everything to build Anything"*

**Appomattox Esso Servicenter**
Robert L. Steppe, Prop.
A Complete Service Station in the Heart of Appomattox
Phone 8951 Route 460

**Moses Motor Co.**
Chevrolet & Oldsmobile
Minneapolis-Moline Tractors and All Farm Equipment
*Sales and Service That Satisfies*
Dial 3773

**AVERETT'S DEPT. STORE**
*"For Thrifty People"*
Phone 2551 - Appomattox, Va.

**Farmers National Bank**
Member F. D. I. C.
Member Federal Reserve
Dial 3001

**LeGRAND'S GULF STATION**
Near Maud's Hot Shop, Route 460
Use Our Pick-Up Service
PHONE 8881
NED LeGRAND
"BOOTS" LeGRAND

**Coleman's Feed & Seed Store**
*Your Southern States Dealer*
Dial 3663 Appomattox, Va.

**Grinels Motor Co.**
Ford Sales & Service
Dial Appomattox 2121

**J. E. Jamerson & Sons**
*Building Materials*
Paint — Blocks — Woodwork Cements, etc.
Dial 2673 Appomattox, Va.

**Poe Hardware Co.**
*Hardware & Electrical Supplies*
Dial 2612

**Richard D. Robinson**
Ambulance Service
Dial 3331 or 2231
Appomattox, Virginia

**Appomattox Telephone Co.**
*Growing With and Serving the Appomattox Area*

**Oscar Jamerson & Sons**
Wood, Lumber and Ties
*Dial 2451*



## era

Vera, Jan. 6.- "For though God good and ready to forgive, and ercious in mercy unto all that upon Him." 86:1.

Well, Christmas is over and ev[illegible]thing is back at normal again d the New Year has brought us ser, cold weather.

Dinner guests in the home of Mr. d Mrs. T. C. Harvey on Christ- Day were Mr. and Mrs. Rich- d Carnon, Mr. and Mrs. T. C. rvey, Jr., Sandra Kay, T. C. III d William.

Mr. and Mrs. T. C. Harvey and rvette visited in the home of Mr. d Mrs. Jud Kinney on Wednesday ght.

The hunting season is about over d very few deer have been kill- as plentiful as they are, as the ather was so rainy during much the season.

Miss Gail Webb visited in the me of Mr. and Mrs. T. C. Har- y on Tuesday night.

We were sorry to hear of the passing of Mr. Will Lucado. Our sympathy is extended to his family.

Week-end visitors in the home of Mr. and Mrs. T. C. Harvey were Mr. Eddie Morris, Mrs. Mary Inge, Mrs. Holmes Inge Jr. and children, Mr. and Mrs. Richard Carson and Mr. and Mrs. L. H. Watson.

Mr. and Mrs. L. H. Watson visited Mrs. Viola Lewis on Sunday.

Mr. and Mrs. T. C. Harvey and Harriette visited in the home of Mr. and Mrs. F. A. O'Brien on Sunday. They visited in the home of Mr. and Mrs. Homer Reynolds Friday night.

We wish all of our readers a Happy New Year.

### HEART ASSOCIATION NAMES '58 CHAIRMAN

Major General John T. Sprague, U. S. Air Force (Ret.), has accepted the chairmanship of the Virginia Heart Association's campaign for 1958, according to Mrs. Dave E. Satterfield, Jr., Richmond, president of the association.

**FARM MACHINERY**
**2 TRACTORS — TRACTOR MACHINERY**
**Sale to be held at Melvin Elliott Farm just off U. S. Highway No. 501 and State Route No. 729, on State Road No. 667 between Lynchburg and Rustburg about 2 miles South of the Lynchburg city limits. This farm was formerly owned by Sam M. Hopkins.**

**A T**
**AUCTION**
**THURSDAY JANUARY 16th 10:30 A. M.**

**LIST OF MACHINERY**
**1 1954 Allis-Chalmers Tractor (Model CA)**
**1 1950 Oliver Tractor (Model "77")**
**1 New Holland Forage Harvester (Power Take off)**
**1 New Holland Blower with pipe**
**1 New Holland Mounted wood saw**
**1 Avery Full type mower 6 foot**
**1 Allis-Chalmers 6 foot mower**
**1 Allis-Chalmers 2 row cultivator**
**1 Allis-Chalmers 2 bottom plow**
**1 Case 2 bottom trailer plow**
**1 David Bradley disc harrow 6 ft.**

**All of the above machinery was purchased in the last 3 to 4 years and is now in excellent condition.**

***FOR INFORMATION WRITE OR CALL***
**HOPKINS BROTHERS-AUCTIONEERS**
**LYNCHBUG, VA. DIAL 8-2838**

## Evergreen

Evergreen, Jan. 7.- Rev. J. E. Greene is teaching the Book of Hosea here this Wednesday night at a study course for the Sunday School.

Rev. and Mrs. R. T. Smith, of Fairport, Va. were visitors in the home of Mr. and Mrs. J. K. Hamilton and family last week.

Mr. and Mrs. Albert Wright visited Mr. and Mrs. Archer LeGrand Jr, and family and Mr. and Mrs. Arthur Thurman and Mrs. T. E. LeGrand, of Baltimore, Md., over the week-end.

Mrs. Etta Ferguson, of Appomattox is spending some time with her son-in-law and daughter, Mr. and Mrs. Floyd Austin.

Mrs. J. C. Caldwell and Mrs. W. B. Caldwell and Mrs. J. E. Woolridge and Mrs. Randall Woolridge visited Mrs. W. B. Thomas at Cullen Sunday P. M.

The W. S. C. S. met in the home of Mrs. Jessie Carwile on Tuesday night. Mrs. John Ransom had charge of a program on Japan.

Mr. and Mrs. T. E. Harvey, of Richmond spent the week-end with her father, Mr. Archer LeGrand.

Mr. and Mrs. Cecil Lerner and children, Frances and Al, of Lynchburg visited Mr. and Mrs. C. J Paulette Sunday P. M.

Mrs. Ned Shorter and son have returned home from the hospital. Mother and baby are getting on nicely.

Mr. R. J. Paulette and Mr. Jay Clapp have pneumonia. Hope they will soon be better.

## Stonewall

Stonewall, Jan. 6.- My, my, we have really had some old time cold weather, and still very cold. We do hope it will soon be warmer.

Glad to know Mr. Herbert Cyrus has returned home from the hospital, where he spent last week very sick. We wish for him a speedy recovery.

Mr. and Mrs. Ben Wheeler and family, of Appomattox spent Sunday with his parents, Mr. and Mrs. Irby Wheeler. Saturday, Jan. 4, was Mr. Ilby Wheeler's birthday and Sunday, Jan. 5 was his son. Ben's birthday. They both had celebration together at the Wheeler home on Sunday. We wish for each many more happy days.

Mrs. Vinson Epperley and children, of Richmond and Mrs. A. B Johnson and Mrs. Chat Chapman, of Farmville spent part of last week with their mother, Mrs. J. H. Beard. Mr. and Mrs. John Hurt and Mr. and Mrs. Henry Beard and Lawrense and Mr. Chat Chapman and son, Bobbie joined them for Sunday dinner.

Mr. and Mrs. Irby Wheeler visited Mrs. Lyle Caldwell, who is very ill in Lynchburg, last week.

The two circles of the W. M. U. of Hebron will meet in the home of Mrs. Colie Rock on Thursday night of this week. Hope every member will be present.

Mr. and Mrs. Alex Cyrus visited Mr. and Mrs. E. L. Chick and Mr. and Mrs. Lester Carson last Friday night.

Mr. and Mrs. Dan Carson spent Sunday with her parents, Mr. and Mrs. Davis at Pamplin.

Mr. and Mrs. Howlette Drinkard motored to Staunton on Sunday to take their son, Lee, back to school.

Mr. and Mrs. Tilden Lee and children and Mr. Walter Lee spent last Sunday with Mr. and Mrs. Rufus Burnette. Mr. Lee spent Sunday night with Mr. and Mrs. Tilden Lee.

The Stonewall Home Demonstration Club will meet at the home of Mrs. Lyle Thomas on Thursday of this week, instead of at the community center, due to the extreme cold weather.

Mr. and Mrs. Harold Stratton and son, of Oakville spent Sunday here with relatives.

Mr. Sam Davidson, of Richmond spent the week-end with his parents, Mr. and Mrs. Thomas David son.

Rev. Aaron Smith will conduct prayer meeting at Bethel Church on Wednesday of this week.

### KNOW THE WEATHER

By E. H. Sims

Are today's winters more severe than those of yesterday, or milder —as most oldtimers claim?

The records indicate there is very little difference in today's winters and those of fifty or more years ago. Yet most elderly people will tell you that winters when they were young were much harsher than they are today.

There are several reasons for the almost unanimous claims from the older generation. First, heating and comforts which lessen the ordeal of a tough winter were not as widespread fifty years ago. Second, the mind recalls the extreme — the bitter winters, not the mild ones.

It's true that our winters have been getting slightly milder in recent years and there are some who believe the trend will continue. They point to the steadily northward movement of certain vegetables, formerly found only on more southerly localities.

### COMMENT ON SPORTS

By Pete Fritchie

Washington.- It's some time until the baseball season begins, but baseball talk, trades an d spring training will be much in the news beginning with the final half of next month.

Naturally, the number one question will be and is — which teams are most likely to emerge as pennant winners in 1958? In the American League, four teams seem subject to the latest accusation of possible pennantship.

The Chicago White Sox, with strengthened pitching (did they need it?), the Boston Red Sox, and the Detroit Tigers are picked as possibles. The New York Yankees, who won the junior loop flag last year, are the favorites.

The Cleveland Indians are given a long-shot chance, if Frank Lane can trade enough talent into the ranks of Bobby Bragan. Baltimore may also improve.

In the National League, St Louis is given an outside chance to knock off Milwaukee, but the Cardinals will have to do it without the services of said Lane, now departed. Brooklyn is to be considered — in its new healthy domicile — as the Dodgers must always be.

Milwaukee may be stronger than last year, but the Braves must prove that they can win consistently to be the confident picks of the majority of experts this year.

Cincinnati has been trying to obtain some pitching so that another horror streak, such as that which occurred this past season, will not be endured during the upcoming run. But the Reds are not pennant winners yet, it's suspected.

Brooklyn, St. Louis or Milwaukee (even though the Giants continue to improve) are good probables, and New York, Chicago and Detroit (maybe Boston, too) are the best bets in the American .

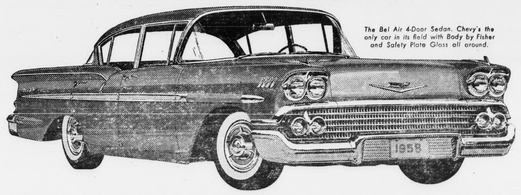
### All You Need

All you need to win the world's good will and support is to reach the point where you don't need it. —Minneapolis Star.

### Definition

Net.- Anything reticulated or decussated at equal distance, with interstices between the intersections. —Samuel Johnson's Dictionary, 1755.

**LOWEST PRICED**
**of the**
**LOW-PRICED THREE**
**in the models most people buy***



*The Bel Air 4-Door Sedan. Chevy's the only car in its field with Body by Fisher and Safety Plate Glass all around.*

**In the models most people prefer, a new Chevrolet costs less than the other two low-priced cars*. Yet Chevrolet is the only truly new car in its field. And every Chevy is lower, wider and nine lively inches longer.**

Your dollars never had it so good! With all its startling new advances and stunning new style, Chevy is still priced right down at the bottom of the ladder.

And look at what you get for the low price you pay! You get boldly sculptured new beauty with the quality craftsmanship of Body by Fisher. You get the year's big buy—even the lowest priced models bring you full measure of Chevy's new length. You get Chevrolet's own special brand of performance and economy. In fact, you get the one car in the low-price field that performs in the high-price class!

Stop by your Chevrolet dealer's and let him prove it. He's making quick appraisals and prompt deliveries!

*Only franchised Chevrolet dealers*
CHEVROLET
*display this famous trademark*

*See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!*

FORWARD FROM FIFTY

*BASED ON FACTORY LIST PRICES FOR COMPARABLE SEDAN AND HARDTOP MODELS.

**SHOE SALE**

// PRICES SLASHED TO THE BONE ON //
**120 PAIRS**
*— MEN AND YOUNG MENS SHOES —*
**Our Loss - Your Gain**
**SALE**
**STARTS FRIDAY MORNING**
LOOK AT WHAT YOU SAVE!!!

**Dress Shoes**

| Were | Now |
|---|---|
| $8.95 & $9.95 | $5.98 |
| $7.95 | $4.98 |
| $6.95 | $3.98 |
| $4.95 | $2.98 |

**Work Shoes**

| Were | Now |
|---|---|
| $8.95 | $5.98 |
| $6.95 | $4.98 |
| $5.95 | $3.98 |

These are typical examples of the savings during this sale. Hurry in for your shoice of these new, perfect condition shoe values.

**T. Hunter Dickerson**
*MEN AND YOUNG MENS FURNISHINGS*
Appomattox, Virginia

1st
IN LYNCHBURG
**First National**
TRUST AND SAVINGS BANK
of LYNCHBURG
Member Federal Deposit Insurance Corporation